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# 20 DAYS OF HOLIDAY GIVEAWAYS & ANNUAL HOLIDAY GIFT GUIDE

Get your business, product or service in front of  
thousands of San Diego Families!



# 20 Days of Holiday Giveaways Sponsorship

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- Listing in our annual Holiday Gift Guide with image, description and links to purchase in our annual gift guide. (option to include SDMB offer/discount)
- Premier Gift Guide Listing (Only 4 available) Your listing will appear in one of four top spots on the gift guide, with room for additional description verbiage and a larger image/graphic space. All other listings will be sorted by category and alphabetized. (Add \$150)
- Inclusion in our 20 days of Holiday Giveaways Promotion on Instagram. Partner must provide a \$300+ giveaway or will be paired with up to three businesses, to ensure each giveaway has a value to one winner of \$300+.
- Giveaway includes One Facebook Social Media Share tagging your business and driving readers to Instagram Feed post with the giveaway. (If other businesses are paired on your specific day, this share will include up to 3 additional partners)

**\$100 for Gift Guide + Giveaway**  
**\$50 for Gift Guide Listing Only**

*Gift Guide Launches 11/15*

*Instagram Promotion starts 12/1-12/20 - Dates will be assigned by the date your invoice was paid. Instagram Giveaways are promoted each day with a standard like, tag and follow format.*