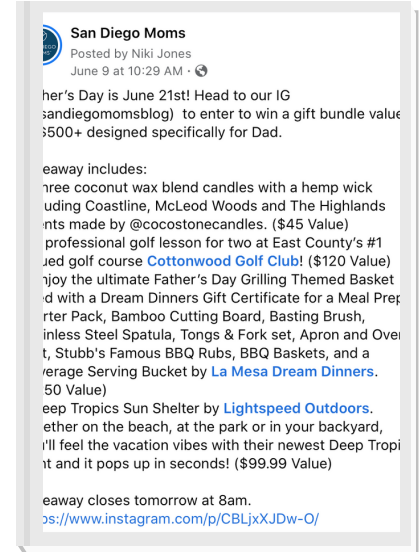
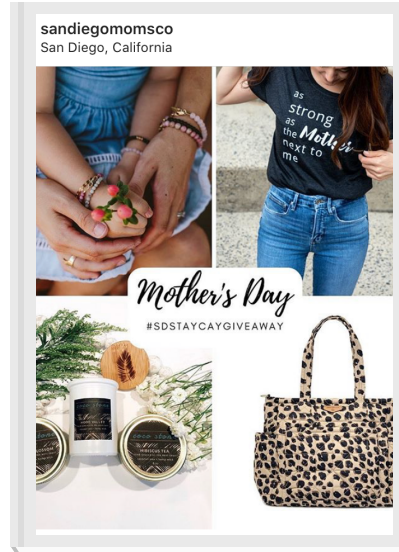
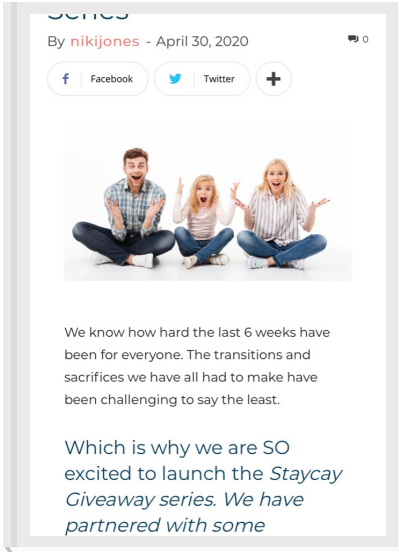




# SAN DIEGO MOMS <sup>SM</sup>

## #SDSTAYCAYGIVEAWAY SERIES



BLOG POST  
PAGE VIEWS

84

AVG TIME  
ON PAGE

4:03

FACEBOOK REACH  
/ ENGAGEMENT

7250 / 141

INSTAGRAM FEED  
IMPRESSIONS / LIKES  
/ COMMENTS

19,890

INSTAGRAM STORY  
IMPRESSIONS / TOTAL  
POST ACTIONS  
(Clicks, Saves, Shares)

20,107

INSTAGRAM  
STORY ACTIONS

372

## Total Campaign Report