

2021 Summer Camp Guide

Summer is right around the corner and San Diego Moms provides an extensive summer camp guide listing for local families. So don't miss this incredible opportunity to feature your business in our local Summer Camp Guide! Inclusion in our Summer Camp guide also includes a Spring Break mini-guide listing.



READER DEMOGRAPHICS

- 92% gather information directly through their phone
- 64% are likely to recommend a product found on our site
- Spent on average 3 minutes and 29 seconds browsing our site for information
- Families residing in San Diego County

Launches Early March

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Sales Manager

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2020 GUIDE STATS

- 3,500 Total Page-views
- Average time on the page - 9 minutes
- 20k Pageview combined on all SDM Guides
- 8k Daily Average FB reach
- 9k Followers on Facebook
- 12.8k Followers on Instagram

2021 Summer Camp Guide

San Diego Moms Resource Guides are updated once per year. New businesses may be added at a pro-rated rate.

Presenting Sponsor

- Logo/Naming rights on main page and logo inclusion on 2021 Summer Camp Guide Featured Image
- Your business featured at the top of the entire guide including your business logo or image, write-up (up to 150 words), contact information, and links. (\$400 Value)
- Two full page Sponsored Post on the blog, scheduled at a time of your choice (\$600 Value includes \$25 FB boost each)
- Four Facebook shares (\$540 Value, \$10 ad spend each - ONE per quarter)
- Three Email Campaigns (\$300 Value)
- Listing in our Business Directory (\$50 Value)
- Inclusion in our Spring Break Round up Post

Total \$1,000 / \$1,700+ Value

Premiere Sponsor

(only 4 available per category)

- Your business featured at the top of a designated category including your business logo or image (400x300), write-up (up to 80-100 words), contact information, and links. (\$200 Value)
- One full page Sponsored Post on the blog, scheduled at a time of your choice (\$300 Value includes \$25 FB boost each)
- One Social Media Share (on FB) (\$125)
- Inclusion in our Spring Break Round up Post

\$300 (\$700+ Value)

Gold Listing

- Includes: Company logo or graphic (300x200), short business write up (35-50 words) and website link and phone listing.

\$75

Categories

Categories Include (but not limited to): Traditional, Arts / Museums / Music, Technology / Educational, Outdoors, Animals, Gymnastics / Dance, Sports (Includes: Play Based, Fitness, Swim and Surf)

Inclusion in our Resource Guides guarantees your information is available at the drop of a hat when parents are looking for specific information. Discounts offered for bundle listings.