



**Saturday, December 4th  
from 10am-1pm  
Green Flash Brewery**



**Friday, December 31st  
from 10am-1pm  
Plunge San Diego**



*Event Partnership Opportunities*





## Sips and Sweets with Santa

**When :: Saturday, December 4th | 10am-1pm**

**Where :: Green Flash Brewery**

**Who :: 75+ Local San Diego Families**

We are thrilled to be launching our 5th Annual Sips & Sweets with Santa event on Saturday, December 4th from 10am-1pm at Green Flash Brewery.

This event will include a great lineup of fun family activities, entertainment, and of course a digital family photo with Santa. Plus, we will be featuring a one-day pop-up holiday market offering a great mix of local businesses offering unique and handmade gifts! This is a great opportunity for local businesses to sell their products and or services to hundreds of moms looking for holiday gifts!!

## *Two Events | Two Great Opportunities*

### **NOON Year Celebration**

**When :: Friday, December 31st | 10am-1pm**

**Where :: Plunge San Diego**

**Who :: 200+ Local San Diego Families**

Our NOON Year celebration two years ago was such a huge success we are thrilled to be bringing it back this year. This event will include a great lineup of fun family activities, entertainment and of course a balloon drop at NOON!

Families can enjoy the entertainment, visit with local businesses and vendors on site. This event is ideal for local businesses whose target market are local San Diego Families, whether you are selling a product or service don't miss this incredible opportunity to reach hundreds of families.



**Contact: Niki Jones**

**Phone: 503.403.9704 | Email: [Niki@sandiegomoms.com](mailto:Niki@sandiegomoms.com)**



# Sponsorship Opportunities



## Platinum Sponsor

- Your business featured online and in print as the Platinum Sponsor on all pre, post and during event marketing for BOTH events (\$500 Value)
- Reach local families in person at the event with a table at which you may display marketing materials, promote your products and services, distribute samples, gather email addresses, talk to moms and more. Attend one or both events. (\$500 Value)
- A fully dedicated Sponsored Blog post - (\$300 Value, includes a \$25 FB Ad Boost)
- TWO Social Media Shares (\$135 Each with a \$10 Ad Boost)
- Directory Listing on the blog that lives indefinitely. (\$50 Value)
- Social Media coverage through IG Stories at event and in event recap

## Gold Sponsor

**\$750 (\$1,500+ Value)**

- Your business featured online and in print as the Gold Sponsor on all pre, post and during event marketing for BOTH events (\$400 Value)
- Reach local families in person at the event with a table at which you may display marketing materials, promote your products and services, distribute samples, gather email addresses, talk to moms and more. Attend one or both events. (\$400 Value)
- One Social Media Share - Instagram or Facebook (\$135 Each with a \$10 Ad Boost)
- Directory Listing on the blog that lives indefinitely. (\$50 Value)
- Social Media coverage through IG Stories at event and in event recap

**\$500 (\$900+ Value)**

All sponsors have the opportunity to include product samples in swag bags  
QTY - 50-100 and / or provide a larger giveaway or raffle prize.



# Sponsorship Opportunities



## Area Sponsorship Opportunities Only 3 Available per Event

Area sponsorships are a great opportunity to brand a specific experience or space within each event. Below are available area sponsor opportunities for each event and we would love to create a branded area or experience for your business. This sponsorship is built out specifically for each event.

- Reach hundreds of San Diego Families in person at the event with an area sponsorship at which you may display marketing materials, promote your products and services, distribute samples, gather email addresses, talk to moms and more. (\$1000+ Value)
- Directory Listing on the blog that lives indefinitely. (\$50 Value)
- Two Social Media Shares (FB or IG) (\$135 Value - \$10 Ad Spend)
- Social Media coverage through IG Stories at event and in event recap

### Sips & Sweets with Santa

- Hot Cocoa Station
- Photo with Santa
- Cookie Decorating Station
- Ornament Decoration Station
- Custom Area

### Noon Year Celebration

- Toddler Fun Zone
- Cookie Decorating Station
- Craft Area
- Dessert Bar
- Custom Area

**ONE EVENT \$750 / BOTH EVENTS \$1000 (\$1,750+VALUE))**

All sponsors have the opportunity to include product samples in swag bags  
QTY - 50-100 and / or provide a larger giveaway or raffle prize.





# Sponsorship Opportunities



## Table Sponsorship

Sips and Sweets with Santa Theme: Holiday Pop Up Shop (Gifts for the holidays!)

Noon Year Theme: Seeking vendors who have more of a kid focused products, interactive, service and/or experience.

- Your business featured online and in print as a Table Sponsor on all pre, post and during event marketing for the event (\$300 Value)
- Reach San Diego Families in person at the event with a table at which you may display marketing materials, promote and sell your products and services, distribute samples, gather email addresses, talk to moms and more (\$250 Value)
- One Social Media Share (FB or IG) (\$125 Value - No Ad Spend)
- Social Media coverage through IG Stories at event and in event recap
  - Limited Table Sponsorships Available

**\$125 (\$500+ Value)**

## Entertainment + Craft Table Sponsorship

In exchange for your business providing a Family focused Service, Experience or Product for our event attendees, you will receive.

- Your business featured online and in print as the Table Sponsor on all pre, post and during event marketing for ONE or BOTH events (\$250 Value)
- One Social Media Share (FB or IG) (\$125 Value - No Ad Spend)
- Social Media coverage through IG Stories at event and in event recap

**\$0 - TRADE**

**(limited space available)**



# Sponsorship Opportunities



## Giveaway / Swag Sponsor

- Provide ONE item with a \$25 value or more for raffle prize at one or both events.
- Provide 50 items for the VIP Swag Bags (50 per event) Must be a value of \$10+
- If you want to provide a coupon or a flyer for swag bags (\$25 admin fee)
- Provide 100+ samples, coupons, different products to hand out to all event attendees.
- Giveaway sponsors are featured on a professionally designed and prominently displayed board near check-in and on the Sponsored Event Blog Post
- The physical giveaways are set up on a display table near the entrance and listed on the sponsored event blog post

**No Cost (must be mailed or dropped off to SDM 1 week prior to each event.)**

## Custom Sponsorship

- Create a customized event sponsorship package to meet your businesses unique marketing needs

**Email [Niki@SanDiegoMoms.com](mailto:Niki@SanDiegoMoms.com)**





# Our Reach



**22,000**

AVERAGE MONTHLY  
PAGE VIEWS

**264,000**

UNIQUE WEBSITE  
VISITORS YEARLY

**3:12**

AVERAGE TIME  
SPENT ON SITE



342 FOLLOWERS  
45K MONTHLY  
VIEWERS



2,000  
FOLLOWERS



13.8K FOLLOWERS



9.8K FOLLOWERS

